

Big Basswood Lake Association Board Meeting June 25, 2015

Sowerby Hall

Members present: Larry Allcorn, Mike Hunting, Lolly Hunting, Andrew MacKay, Dave Currie, Ron Trivers, Marilyn Kellum, Maeve Coccimiglio

Members absent: Jack Hodgson

The meeting was called to order at 7:04 by the Chair who noted there was a lengthy agenda tonight. The minutes from the 9-15-2014 meeting were read by the Secretary and approved by the Board.

The Treasurer's Report was presented by the Treasurer. As of 4-30-15, the balance was \$6118.63. Directors' Insurance of \$1004.40 has been paid. It was noted that a few membership dues have been coming in recently. The Board approved the report.

Old Business:

Maeve and Marilyn reported on the photo contest. There were 84 photos submitted. Each of the 3 judges have received prints of the photos and are ranking their top 3 photos and additionally selecting 4 more for honorable mention. Marilyn will get enlargements of these photos to display at the AGM. Larry volunteered to put together a slide presentation of all the photos for the AGM. Maeve will write an article for the newsletter about the contest including the judges' bios. The results of the contest will be revealed at the AGM. Marilyn suggested that the article also be submitted to the North Shore Sentinel the week prior to the meeting. The Huron Shores web-site and Soo Today also were suggested for publicity. Maeve has researched the cost of producing calendars from the photos. She will check on the cost of a 2015-2016 calendar. The plan would be to produce 100 calendars and have them available at the AGM to sell at \$10 a piece. She will get back to the board with this information.

Dave reviewed last year's PARC activities. There have been no further inquiries after the town hall meeting we held last summer. The cost of monitoring sales on the lake would be approximately \$600 per year. The Board feels that we have adequately addressed the issue at this time.

Larry noted that he met Gil Reeves at a CAFC event and he would like to meet with the BBLA. He has offered to come to our meeting. Larry plans to follow up with this contact and perhaps plan a meeting to include other council members as well.

Septic tabs were distributed at the 2014 AGM. Algoma Health distributes bottles so that residents can test their drinking water. After some discussion, the Board decided to order more septic tabs and contact Algoma Health for water testing kits and make both of these available at the AGM. A motion was made by Marilyn, supported by Andrew and passed 8-0 to purchase

more septic tabs. It would be ideal if Algoma Health could be present at the AGM as a resource person to distribute the testing bottles. Maeve has offered to make that contact.

Based on last year's success, the Board decided to continue their membership recruitment efforts by promoting the upcoming AGM door-to-door with the latest edition of the newsletter in hand. It was decided to have more BBL stickers produced for new members and for sale at \$5 a piece. Andrew will be informed of any new member sign-up. He will update Google Drive and send them a New Member Packet (electronically). Other ideas to promote BBLA membership include: 1. Send a reminder notice via the e-mail list that it is time to renew membership—can do at the AGM or PayPal, 2. Member outreach including a thank you to active members, developing a "features and benefits" list, 3. Scrolling a membership renewal notice across the top of our web-page.

The question was raised at the 2014 AGM about the need and expense of directors' insurance. Larry attended a FOCA meeting

where this issue was reviewed. Liabilities are increasing. FOCA also has published a Risk Management Handbook. Larry has ordered a copy of this. He plans to write an article on the subject for the newsletter. Marilyn and Larry will review organizational records for the information that is required to obtain director's insurance for 2016.

New Business:

Larry attended the FOCA spring meeting. The meeting was well attended and informative. The publication "FOCA -A Year in Review 2014" is available and we are entitled to 40 free copies for the AGM. Larry will get these for our meeting. Other ideas from the meeting include charging for advertising in the newsletter, color coded name tags, and contact information for the Hydro 1 forestry superintendent. FOCA membership dues are \$125 for the organization plus \$3.25 per member. Last year the total was \$362.75.

Agenda items b. & c. were tabled due to time constraints.

The AGM is Sunday, July 19, 2015 at 10 AM. Laura Tonelli from the Invasive Species Center has offered to be a speaker. Content to include boat washing guidelines and information about aquatic and terrestrial invasive species. Other potential speakers include Wayne Berthelot who has offered to update the membership on the new ATV and UTV rules going into effect 7-1. Once again, BBLA will ask Ray Lipinski to address water levels. It is hoped that a representative from Algoma Health will be available as a resource person. Victoria Thomas from CAFC will also be present.

A review of potential agenda items was listed and is as follows:

-It was decided to summarize the 2015 AGM minutes and treasurer's report and provide hard copies of both to the membership for their review. Maeve will make copies of both.

-Photo contest reveal-Marilyn & Maeve

-PARC closure-Larry

-Review web-site resources, including classified-Andrew

Committee Reports:

Ron suggested that BBLA look into issues of shoreline and lake front property maintenance. This could be a future initiative.

Lolly will organize the sign-in procedure-including applications and receipts Also, will be there early to start coffee, etc.

The target for getting articles submitted for the summer newsletter is 6-30. Larry's list of possible articles was reviewed and topics were distributed to various board members.

The meeting was adjourned at 9:30 PM.

Marilyn Kellum

Secretary